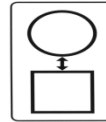




School of Business,
Economics and Law
UNIVERSITY OF GOTHENBURG



Institute for
Management of
Innovation and
Technology

Institute of Innovation and Entrepreneurship, University of Gothenburg / IMIT
Wednesday 9 December and Thursday 10 December 2009

INVITATION TO CONFERENCE
Business in Asia:
A Global Shift in the Knowledge Economy

Asia represents a global shift in the knowledge economy. Recent research predicts they will become a future powerhouse due to their position as a leading source of knowledge for business (Dicken 2004; Engardio 2007; Rasiah et al 2008; Schwaag-Seger and Wikman 2005). This relevant knowledge for business is about scientific and technological knowledge, but also about the customers and societies in these rapidly expanding markets. This shift will deeply affect firm strategy, markets, profitability, societal growth, innovation networks, and so on within Europe and the USA. Themes:

- 1) Asia – Growing economic powers and a new engine for knowledge and technology**
Green cities; Asian innovation networks; Customer power; Emerging markets; Demand push
- 2) Global structural transformation**
Displacement of global knowledge nodes from Europe and USA to Asian countries lead to structural transformation of industries, goods and services; Policy responses.
- 3) Changing conditions for innovation – local, national and global adaptation and repositioning**
Responses: challenges and opportunities for universities and companies

Scientific Committee:

Prof. Claes Alvstam (GU, Sweden) Assoc. Prof. Naubahar Sharif (HKUST, Hong Kong)
Dr. Sylvia Schwaag-Serger (VINNOVA) Prof. Sharmistha Bagchi-Sen (SUNY, USA)
Prof. Yumiko Okamoto (Doshisha, Japan) Prof. Rajah Rasiah (UM, Malaysia)

Deadlines:

12 October Submission of Extended Abstract (2-5 pages) or Paper
25 October Notification
14 November Full paper (max 10 000 words)

Please send all submissions and practical issues to amanda.palmqvist@imit.se

Host and Organizers:

The workshop is jointly hosted by the Institute of Innovation and Entrepreneurship (IIE), School of Business, Economics and Law, University of Gothenburg and Institute for Management of Innovation and Technology (IMIT) – in co-operation with VINNOVA (the Swedish Governmental Agency for Innovation Systems). There is no fee, due to generous support from Jan Wallanders och Tom Hedelius Foundation and Tore Browalds Foundation (Sweden). Participants will pay for their travel and accommodation, but travel grants may be given in special cases – apply when you submit.

Organizing committee:

Dr. Kamaruding Abdulsomad, IIE Assoc. Prof. Jens Laage-Hellman, IMIT/Chalmers
Prof. Mats Magnusson, IMIT/ Chalmers Prof. Maureen McKelvey, IIE
Assoc. Prof. Annika Rickne, IIE/IMIT Assoc. Prof. Jan Vang, Aalborg
www.imit.se and www.handels.gu.se/ije *A special issue is being developed*