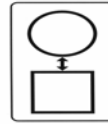




School of Business,
Economics and Law
UNIVERSITY OF GOTHENBURG



Institute for
Management of
Innovation and
Technology

C I R C L E

RIDE

**“Companies in Asia:
Innovation, Industrial Dynamics, and Networks in Asia”
Malmstensvåningen, Vasagatan 1,
School of Business, Economics and Law, Gothenburg University
Lunch Monday 1 - Lunch Tuesday 2 December 2008**

Monday 1 December 2008

11:45 – 12:00 Registration & Coffee

12:00 – 13:30 Lunch

13:45 – 14:00 Welcome by Professor Maureen McKelvey

First session 14:00 - 16:00 Chair: Prof. Jon Sigurdson (Stockholm School of Economics)

14:00 – 14:15 Prof. Yumiko Okamoto, Doshisha University, Kyoto, Japan.

“Paradox of Japanese Biotechnology: Can the Regional Cluster Development Approach be a Solution”

14:15 – 14:30 Discussant: Associate Prof. Annika Rickne (CIRCLE & IIE)
Q&A

14:30 – 14:45 Patrik Ström and Caroline Bramklev, Handels, GU.

“Management of Service bundling through the product/service interface: Example of product and package solution in Japan”.

14:45 – 15:00 Discussant: Associate Professor Mats Magnusson (IMIT)

Q&A

15:00 – 15:15 Professor Javier Revilla Diez, University of Hannover, Germany.

“The Janus – Faced Economy: Hong Kong Firms as Intermediaries between Global Customers and Local Producers in the Electronics Industry”

15:15 – 15: 30 Discussant: Kamaruding Abdulsomad (IIE, GU)
Q&A

15:30 – 15: 45 Sylvia – Schwaag Serger (VINNOVA) and Bengt – Åke Lundvall (Aalborg University)

Title to be confirmed

15:45 – 16:00 Discussant: Associate Professor Jens Laage – Hellman (Chalmers)
Q&A

16:00 – 16:30 Coffee Break

16: 30 – 17:30 Round Table Discussion: **Experiences in Asia**
Chair: Prof. Claes G. Alvstam, (Handels, GU)

Participants:

- (1) Sylvia - Schwaag Serger, Director for International Section, VINNOVA, Stockholm.
- (2) Mats Magnusson, Director (IMIT), Docent, Chalmers.
- (3) Magnus Johansson, Volvo.
- (4) Jon Sigurdson, Professor, Stockholm School of Economics.
- (5) Professor Maureen McKelvey (IIE, Handels, GU)

19:00 **Dinner at Smaka Restaurant**
Address: Vasaplatsen 3

Tuesday 2 December 2008

Second session: 9:00 – 11:30 Chair: Associate Prof. Olof Zaring (Handels, GU)

9:00 – 9:15 Prof. Jon Sigurdson, Stockholm School of Economics.

“China: Global Partner”

9:15 – 9:30 Discussant: Patrik Ström (Handels, GU)
Q&A

9:30 – 9:45 Fumi Kitagawa (CIRCLE, Lund University) and
Lennart Stenberg, VINNOVA, University of Tokyo

“R & D Collaborations in East Asia: Implications for the Governance of
Internationalization of Innovation”

9:45 – 10:00 Discussant: Prof. Yumiko Okamoto, Doshisha
Q&A

10:00 – 10:15 Anna Jonsson, Department of Business Administration,
School of Economics & Management, Lund University.

“Knowledge Sharing Across Borders: A Study in the IKEA World: IKEA in China
and Japan”

10:15 – 10:30 Discussant: Prof. Javier Revilla Diez.

10:45 – 11:00 Kamaruding Abdulsomad, Institute of Innovation and
Entrepreneurship (IIE), School of Business, Economics &
Law, GU.

“Small country, Big companies: Swedish Companies in Asia”.

11:00 – 11:15 Discussant: Sylvia Schwaag – Serger
Q&A

11:15 – 11:45 Planning for September 2009 International Conference

11:45 – 13:00 Lunch